

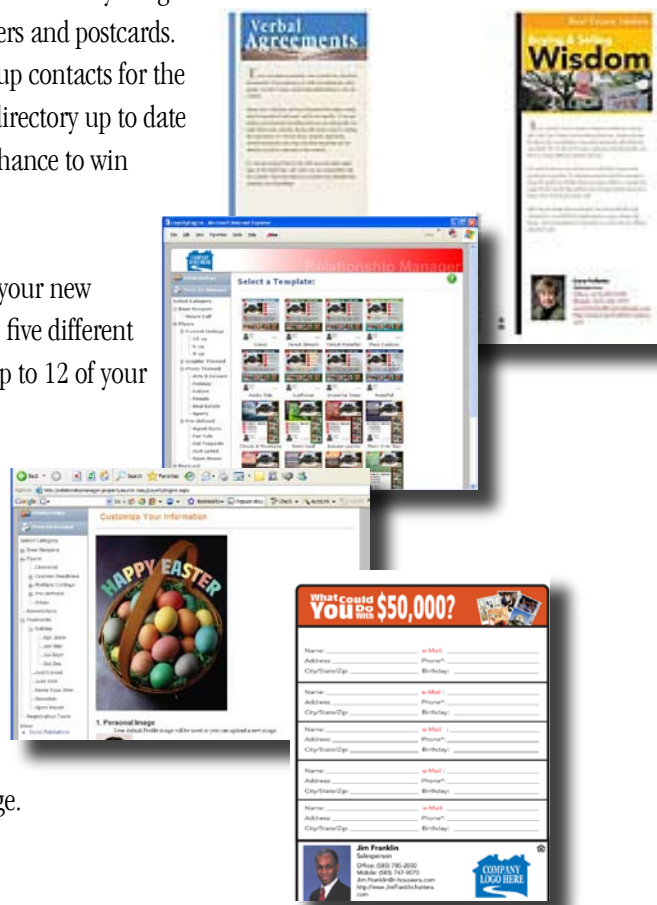
Print-On-Demand Lets You Be a Direct Mail Maven

This section is your passport to relevant and professional direct mail. Everything from “Sorry I Missed You” door hangers to property flyers to newsletters and postcards. The section also includes registration tools you can use to sign up contacts for the quarterly Sweepstakes. This not only keeps your email address directory up to date (a required field for them to register), but it also gives them a chance to win quarterly in the national drawing.

You’ll find many property flyers to choose from. Feature one of your new listings with one of the multiple photo templates, and showcase five different photos. Many different graphic looks are available. Or feature up to 12 of your listings on one flyer.

The three-panel newsletters feature professionally written articles of interest to homeowners — whether they’re buying, selling, or just enjoying their home. Select your newsletter by season or by popular topic.

A wide variety of designed postcards are also available. As with all your relationship marketing materials, customize each with your contact information and, in most cases, a personal message.



THE RELATIONSHIP REVOLUTION

Your success depends on your ability to identify, manage and grow relationships. PropertySource Network provides the tools, training and support you need to transform your business using the power of relationship marketing. Real estate associates have been relying on us for 19 years.